



ACHIEVE GRAPHICS & BUSINESS BRANDING



ACHIEVEGRAPHICS@ICLOUD.COM

Why use the Achieve Systems Graphics & Branding Team



Achieve Systems provides the Achieve members our in-house graphic company that is here to provide you outstanding services and products. We help brand and market your company, giving you a competitive advantage.

Achieve Graphics is available exclusively to the Achieve Systems members only.

**EXCLUSIVELY AVAILABLE TO
ACHIEVE SYSTEMS MEMBERS!**



BRANDING YOUR BUSINESS

LOGO DESIGN



Achieve Systems is all about creating your brand! A quality logo in the fitness, nutrition or therapy industry should be clean and create a statement of what your business is all about without being too overwhelming.

Logo's are ranked by professional branding companies on a 1 - 5 scale. We strive to create all of our logo's to be above a level 4 to meet your needs and goals.



AchieveGraphics@icloud.com

PORTFOLIO DEVELOPMENT

FREE PORTFOLIO - Your portfolio is the foundation of your biz

We provide FREE portfolio flyers for all revenue streams. You must create your portfolio flyers for your core business and products you offer. Review your achieve university portfolio manual for online systems you can use to create your portfolio flyers for FREE.

If you would like us to create your core business portfolio flyers see custom below.

**See portfolio templates in your Achieve back office*

CUSTOM PORTFOLIO

Achieve Systems also provides a custom portfolio development system for your special needs.

**See pricing and order information page*

ABOUT PORTFOLIO DEVELOPMENT

A portfolio is created to display what your business has to offer in an attractive and organized fashion. At Achieve University you will develop your marketing, sales systems and strategies, including all services offered that will fit right into your portfolio.

Your portfolio flyers will be sent to you in PDF format.

**Other formats may incur an additional charge*



WEBSITE DEVELOPMENT

ACHIEVE GRAPHICS WEBSITE SYSTEM

Achieve Systems provides all members an outstanding website development systems. Your website should be a direct reflection of your portfolio and the services you offer. It should be clean and not overwhelming!

BASIC DESIGN SYSTEM

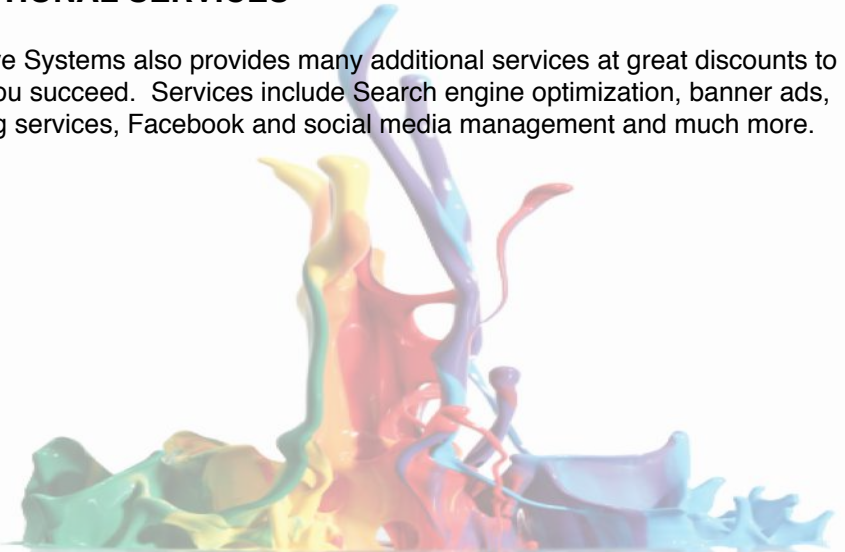
Achieve Systems can provide you basic website design with an attractive header designed to enhance the appearance and create continuity. We will set up the pages and send you an easy to use manual on how to put up content, make changes and make it yours! At this time you take complete control of your website but, still have the ability to use us for additional needs.

CUSTOM WEBSITE DESIGN SYSTEM

Use our website specialist team to create your website for you, host it, manage it and provide you a turn-key solution.

ADDITIONAL SERVICES

Achieve Systems also provides many additional services at great discounts to help you succeed. Services include Search engine optimization, banner ads, hosting services, Facebook and social media management and much more.



Visit your resource center and click on business in a box to order and view additional services.

PROMOTIONAL & COMPANY VIDEOS

A GIFT FROM ACHIEVE SYSTEMS

We start you out right!

Achieve Systems provides anyone attending Achieve University with a FREE company promotional video. At University you received a page on how to create an attractive company promotional video. Please review and email us a video that is no longer than 2 minutes. We will provide you a FREE edit, add music to the intro and end and put strategic wording on it. You will then be able to use this as a promotion for your company!

Where to send the VIDEO when completed?

All Video will be sent to our google DRIVE Video link.

In order to submit a video you must have a google drive account. If you do not go to google drive to sign-up for free. You will also need to be on google drive in order to access your back office, so it is important you have an account.

You will now submit your video to this link and we will get to work

<https://drive.google.com/drive/folders/1kXqKoogMOpteyZnKiwLL6aTAy7zM0092?usp=sharing>

ADDITIONAL VIDEOS

Your first video is FREE and a GIFT from Achieve Systems because we want you to start your marketing process right and with great success.

Additional videos can be submitted at any time. When you submit a video, read the rules and regulation page in this catalog for details. Your CC on file will be charged upon completion and acceptance by you.



WEBSITE DEVELOPMENT

HOW TO CREATE YOUR BASIC WEBSITE

- Go to: **www.weebly.com** and sign up for a free website and find a template in the library that you like.
- Go to the settings and make **AchieveGraphics@icloud.com** an administrator.
- Email us to confirm that we have access.
- Achieve Graphics will now email you a questionnaire so we understand your vision and needs for your website.
- We will create your front page and structure your secondary pages according to how you want them.
- As soon as you approve the structure we provided, you will then have remote access to edit content and make changes any time you wish.

We are then available upon request.
See the enclosed fee chart for added services.



AchieveGraphics@icloud.com

OTHER SERVICES

- Catalogs
- Custom flyers
- Postcards
- Banners
- Banner ads
- Gift certificates
- Tri-fold & Bi-fold brochures
- Business cards
- Posters
- Stickers
- Custom projects



PRINTING SOLUTIONS

Now that you have created your marketing presence it is time to order your materials. Visit your resource center for incredible pricing available to the Achieve Systems Members.

www.AchieveResourceCenter.com

We are here to help you with your marketing systems.

If you have a specific need, please contact us at:

AchieveGraphics@icloud.com

SPECIAL PRICING

Achieve Members Only

SERVICE	REGULAR PRICE	ACHIEVE MEMBER PRICE
Logo Development	\$200	\$49 1st 3 edits / add \$10 for each additional edit
Basic Website	\$399	\$50 Includes only Web header and page set up (New Achieve Owners - FREE)
Custom Website	Quote	Quote
Custom Flyers	\$99	\$25 1st 3 edits / add \$10 for each additional edit
Postcards	\$99	\$35 1st 3 edits / add \$10 for each additional edit
Banners/ Stand-up	\$99	\$35 1st 3 edits / add \$10 for each additional edit
Banner ads	\$50	\$20 1st 3 edits / add \$10 for each additional edit
Gift Certificates	\$50	\$20 1st 3 edits / add \$10 for each additional edit
Tri-fold & Bi-fold	\$199	\$50 1st 4 edits / add \$10 for each additional edit
Business Cards	\$99	\$25 1st 3 edits / add \$10 for each additional edit
Posters, stickers & Custom projects	Quote	Quote
Audio Editing	\$129 & up	\$20 average (quote)
Video Editing (depending on length)	Quote	Quote
Other	Quote	Quote

Contact us at: AchieveGraphics@icloud.com

Graphics Department Rules & Regulations

DELIVERY TIME

- Standard jobs will be delivered to your email box within 21 days average. If a project exceeds 21 days, you will be contacted.
- Projects that needs to be expedited will incur a minimum of a \$25 rush fee.
- Over run projects - if a project exceeds a specific deadline due to the Achieve Member requesting numerous changes there will be additional charges.

GRAPHIC FORMAT

- We provide PDF, JPEG, EPS, and PNG formats.
- Vector files are provided at an additional \$40.

QUALITY OF WORK

- As an Achieve Member, we do not debit your account until you approve your proof.
- All written content must be provided by the Achieve Member.

ADDITIONAL CHARGES

- Purchase of high resolution images may be additional.
- Special design requests that requires creation of custom images may be additional.
- As mentioned above, expedited jobs will be subject to a minimum of \$25 rush fee.
- Other charges may exist

Author a Book Program

Achieve Systems provides our member a turn key system for authoring a book at a incredible price with mentorship and support. The following prices exist for members who are authoring a book.

Book Author System - FREE

Standard Online Mentorship Program - FREE

Online Author Template Provided - FREE

Book Cover Graphics, inseam and back - \$250.00

Book formatting - \$99.00 basic formating

Book Upload and Support to KDP for print - \$100.00 (optional if you dont want to do it)

Edit- You provide (we can recommend)

1- pager sales pricing and plan - FREE

Creating landing page - Quote

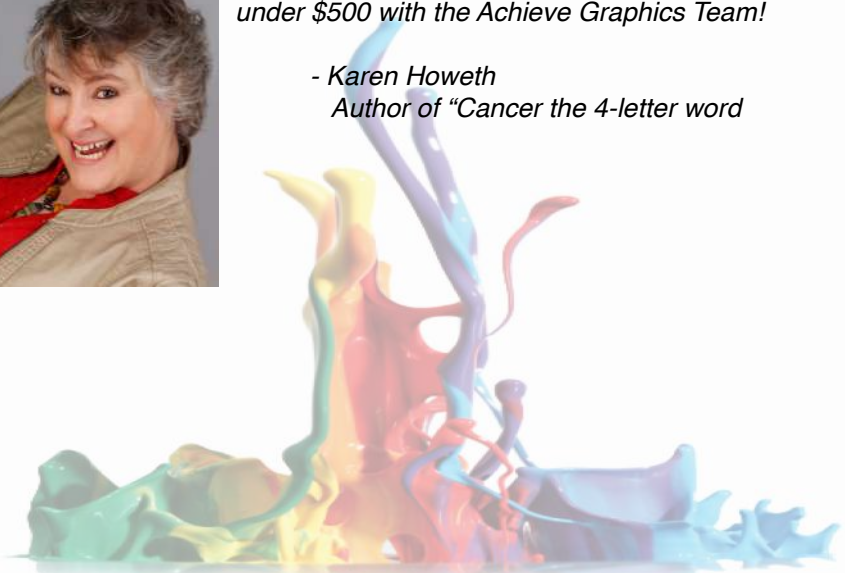
Achieve Systems Recommends & Promotion Program - FREE



" I authored my book and had the design done for under \$500 with the Achieve Graphics Team!

- Karen Howeth

Author of "Cancer the 4-letter word"



AchieveGraphics@icloud.com



**Order and start creating your brand today!
Achieve members only!**

**AchieveGraphics@icloud.com
720 722 3487**

