



The Achieve Systems VGB Business Plan Development System 2020

CREATING YOUR BUSINESS PLAN

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How to develop a high-level business plan and why should I?

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Let's do this!



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A goal without a plan is just a wish!

Think about that!



Develop yours with PRIDE!

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Let's get started!

This manual and our VGB Business Plan development system is confidential and provided for the Achieve Systems Member ONLY!

Did you know **under 10%** of Fitness & Wellness professionals have a business plan!

Did you know **under 19%** of therapy and health professionals have a business plan!

Did you know the success rate in our industry is **about 7%!** Part of this is due to professionals not having a business plan to follow and be accountable to!

Did you know 91% of other industries start by creating a business plan!
(says a lot!)

It is our goal to help start you out right!

Let's do it!



WHY DEVELOP A BUSINESS PLAN?

Important!

I am new in business or have been in business without a business plan or I simply need to reset in my business. If so, this is a great place for you to start!

Why is it very important I develop a business plan?

- A business plan is the foundation of your business and provides you something to execute every day. You will be working a system rather than just working!
- A business plan provides you daily, monthly, yearly and long-term goals!
- A business plan provides your business structure
- A business plan provides you the opportunity to pick up power partners at a much higher level as you have a professional business plan to supply them. We teach you how at achieve university!
- A business plan provides you the opportunity to pick up independent contractors and employees once you grow to this level as you can display the professional side of your business.
- A business plan provides you the opportunity to attract investors or money as your business grows. Any investor wants to see a strong business plan from Day 1!

Do not put your business plan off! Let's get it done today!



WHY DEVELOPMENT A BUSINESS PLAN?

INDUSTRY VETERAN OR MEMBERS WITH A PLAN IN PLACE!

READ THIS IF YOU ARE ADJUSTING YOUR BUSINESS PLAN!

5 I have a business plan and have joined achieve systems to use the resources to grow my plan! Why is it important that I start on the right foot and review my plan and adjust it?

Read the list above on the circle. You receive all these benefits when you create a business plan and more:

- Loads of industry veterans do not have a strong business plan and could improve their business considerably if they did.
- Some plans just need some simple adjustments to better it! Use this system to do that!
- You get to reset! Many industry veterans need a reset to motivate and recharge your batteries with a new dedicated plan!
- You will incorporate the revenue streams and systems achieve provides you in your plan. You can adjust your plan after University. We strongly recommend you adjust before and then after University, so you have the perfect plan in place!



I have some questions about a business plan

Does my business plan need to be complex?

NO! You need to develop something that keeps you on track, attracts partnerships and clients to your and keeps you accountable for the work you do every day to grow your business.

How much time do I need to spend on my business plan?

With our VGB system you can do it in a snap but please put in great thought as this is the foundation of your business. Simply answer the questions in the provided workbooks and then put it into the business plan development template and formulate your plan.

What If I can't answer something?

This is all part of growing a business. You will not always have all the answers and you need to be able to adapt to it and move forward. If you can't answer a question you need to move on to the next and then return to it in the end. If you still can't answer it seek help or take it out of your plan if necessary.

What is VGB?

It is our trademarked and copyrighted business plan development system to help you create a simple but productive business plan to grow your business. You will create your Vision and Purpose that leads to your businesses story. This is all used to help create your brand. You will then advance to your concrete goals workbook where you create your financial and professional goals. Once completed you use our template, insert the answers into a business plan template and you have a high quality, professional business plan.

Easy as 1-2-3!

How do I use my business plan?

Read this manual and continuously attend our Achieve System trainings and calls.



How to develop your business plan? easy as 1-2-3!

Now that you know why it is important to develop your business plan, let's now get started!

Achieve Systems provides you our exclusive VGB Business Plan development system that is provided for health professionals. Please proceed as followed;

Finish the following in order;
4 steps to success! That's it!

Vision, Purpose & Story Workbook	Develop your businesses vision! A Strong vision is very emotional and carries great value and helps great your brand
Concrete Goals Workbook	Develop your businesses concrete goals!
Business Plan Development Workbook	Take your answers from the vision & goals workbooks and format your business plan using the template provided!
Attend Achieve University Option	Bring your business plan to achieve university and adjust it as needed with what you learn!

After you attend Achieve University (if you decide to attend) you will adjust your business plan based upon what you learn and the new opportunities you have that you wish to plug into your business. Once you complete your business plan you are ready to start executing.

Execution Plan & Workbooks- At Achieve University you will go through several workshops that provide you the tools to develop business/clients. You will leave with an execution plan that matches your vision and concrete goals you develop here.

Accountability- At University you will develop your accountability plan including business development hours. You will be accountable to your plan & are responsible for your success!

Value- Developing a business plan with a coach can cost up to \$15,000.00. We provide this system included because we know how important it is to the success of your business. Our system is extremely front-loaded meaning you acquire much more up front then the initial investment.

Optional but highly recommended- Business Plan Development and Achieve University is completely optional. You use the systems in achieve at your discretion and what you need.

Ego- In the health industry we find several EGO driven individuals in many situations. It is important you put that aside.

Size your business- It does not matter if you are a 40-year industry veteran or someone just working to pick up your first client! This system is very important to all of you and will greatly increase your opportunity to be successful.

How to use our VGB template system to create your business plan?

- 1) Open the **Vision & Purpose Workbook** and answer all questions to the best of your ability!
- 2) Open the **Concrete Goals Workbook** and answer all questions to the best of your ability!

After the above is completed it is time to format the answers into your business plan...

- 3) Open your **Business Plan Development Workbook** and have your Vision & Goals manuals aside. Start at the top and fill in each section. By the time, you are done you will have a great, attractive business plan.

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Guidelines to complete the business plan

- Each section explains what information you put into it. By the time you are at the end your plan is completed.
- We have provided recommendations.
- If a section does not pertain to your business delete it & move in!
- If you need to add a section do so!

- If you need an example of a business plan go to the back office and look in the business plan section!

Review 24 hours after you complete

You now want to go back through your business plan 24 hours after you complete it and review. You will find things you want to adjust in most cases. Give your mind 24 hours to relax and then go back through it so you can fine tune!

Achieve University Time!

After your plan is complete you can attend achieve university. You do not have to have your business plan completed to attend but it is recommended.

Re-attend Achieve University yearly to adjust your plan!

You can Re-attend achieve university each year! Contact changes to the times!

Completion Plan

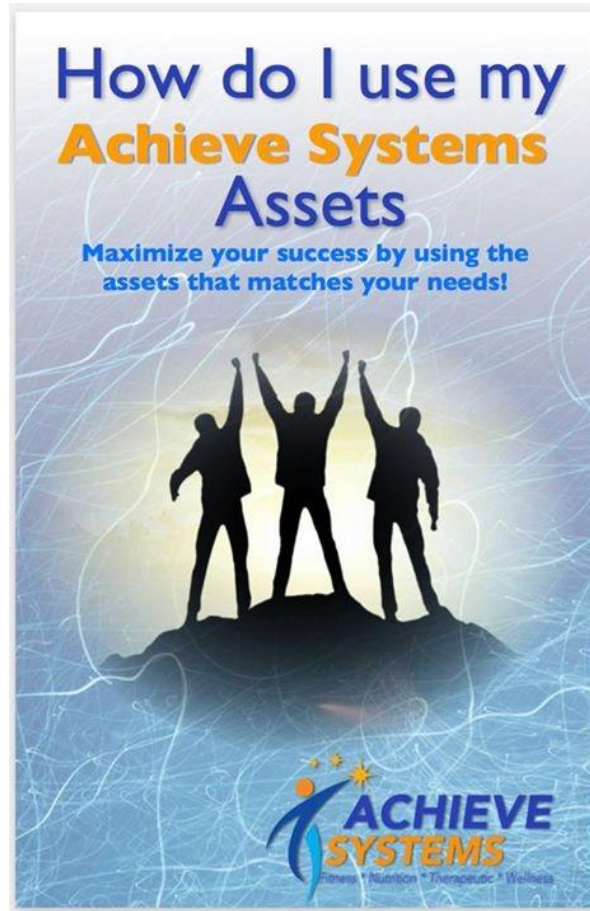
Once your plan is completed and you have attended achieve university, you have exceeded \$10,000 in value and your business has a solid plan to execute. You will now plug into the resources we have at your discretion and grow your business.



Now open your workbooks and let's get started!

On-going support & incredible resources!

Upon completion of all review the how to use the achieve systems assets manual at www.achieveresourcecenter.com



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Need more help...

Go to www.achieveresourcecenter.com for business plans and more business building help.

We have a biz building conference or Zoom call almost every day. Participate.

We have a biz building conference almost every quarter!

We have dozens of revenue streams you can tap into to grow your revenue and income!

We have an incredible community you can develop strategic relationships with!

Attend Achieve Univesity each year for new success strategies!

Available to the achieve systems member! All rights reserved 2020!